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ABSTRACT

This reference book explains how to create, implement, and evaluate formal and informal preservation education programs in school, public, academic, and special collections. It's seven chapters include 43 papers by contributors from a wide range of positions in librarianship and academia. Chapter 1, "Preservation Issues and the Community of Customers," presents an overview of preservation education issues and approaches for reaching the community of users. It tackles the "whys" of preservation education and suggests commonsense approaches for library application. Chapter 2, "Creating Preservation Education Programs for Staff and Library Customers," includes an introduction that presents the issues involved in creating education programs and their application to a statewide preservation training program. The need for staff training in preservation as a necessary first step in user education is clarified. Chapter 3, "Evaluating Preservation Education Programs for Staff and Library Customers," presents the "who, what, when, where, why, and how" of evaluation. The chapter introduction and case studies demonstrate practical approaches for integrating evaluation into the education process. Chapters 4 through 7 address specific types of libraries--school, public, academic, and special--and focuses on user education. Appendices include: a discussion with examples of effective graphic designs for displays and handouts; an annotated bibliography of book and journal sources; video sources for instruction on care and handling of library materials; and kits for instructional sessions with children and young adults. The volume includes over 35 illustrative case studies. (AEF)

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